

YOUR GOOGLE+ PROFILE (SET UP) CHECKLIST

Go to plus.google.com to add Google+ to your google/gmail account



Upload [your profile photo and header image](#)

Write a brief [bio](#) in your profile's "about" section and include your website and email address

Add google+ to your social media status update schedule. Consider [automating](#) your posts.

Include [Google +](#) on your website's social sharing buttons. (Tweet, Like, and Plus is a good Wordpress plugin for this.)

YOUR GOOGLE ANALYTICS (SET UP) CHECKLIST

Sign up for a free account with [Google Analytics](#).

Set up [goals](#) in your Google Analytics account.

Decide which [metrics](#) to track, including:

Referral sources

Time spent on site/page

Bounce rate

Schedule time to check [google analytics](#) at least twice per month; pay special attention to Social Data.

